

## Platform Share

### All BBC Radio

	Q4 24	Q3 25	Q4 25
AM/FM	35.5	33.2	32.2
<b>Total Digital</b>	64.5	66.8	67.8
DAB	39.6	38.9	38.9
DTV	3.2	3.5	3.9
<b>Total Online</b>	21.7	24.4	25.0
Website/Apps	10.1	11.3	11.2
Smart Speaker	11.7	13.1	13.7

### All Commercial Radio

	Q4 24	Q3 25	Q4 25
AM/FM	21.0	20.3	19.7
<b>Total Digital</b>	79.0	79.7	80.3
DAB	46.0	44.4	45.3
DTV	2.0	1.8	1.9
<b>Total Online</b>	31.1	33.5	33.1
Website/Apps	11.2	11.4	10.9
Smart Speaker	19.8	22.2	22.2